Cross-ownership bans insure that a single corporation, who may have a vested interest in squelching speech in an area, cannot own all of the media outlets in an area. The removal of this rule would signal the beginning of the end for quality newspaper journalism. I really do not want you to enable Time-Warner or Newscorp to own a TV-station, the paper and the cable company. But, if this occurs, at least I can trust in the better researched and less corporporately biases reporting of several UK papers that I read for coverage of US news. If the cross-ownership ban is lifted, everyone will figure out what y'all at the FCC really are: corporate cocksuckers.